



**EMIB**  
**Executive Master in**  
**International Business**  
**Online**



IT ALL STARTS HERE

BERLIN | LONDON | MADRID | PARIS | TURIN | WARSAW



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## ESCP Quick Facts

**6** urban  
campuses

## Multi- accredited:

AACSB, EQUIS, EFMD MBA,  
EFMD EMBA, 5 European  
Higher Ed standards

## A full portfolio

Bachelor, Masters,  
MBAs, PhDs and  
Executive Education

**6,500**  
students in degree  
programmes representing

**120**  
nationalities

The World's  
**1st**  
Business School  
(est. 1819)

Over **160**  
research-active professors  
representing over  
30 nationalities

Over **140**  
academic alliances  
in Europe and the World  
in 47 countries

**5,000**  
high-level participants  
in customized trainings  
and executive education

**60,000**  
active alumni in  
over 150 countries  
in the world



## 6 Urban Campuses

### BERLIN

The Berlin campus is situated in the western part of the city centre, near the Charlottenburg Palace and its splendid gardens. Berlin is a fast-growing city characterised by a rich multifaceted economic structure and culture.

### LONDON

Located in West Hampstead in northwest London, this campus offers students state-of-the-art facilities in a traditional Victorian building.

### MADRID

The Madrid Campus is located in the exclusive neighborhood of Puerta de Hierro, 10 minutes away from the city centre. Madrid is one of the most visited cities in Europe, with an exceptional lifestyle, an incredible gastronomy and thousands of places to visit. Most importantly, Madrid is one of the leading business and innovation hubs in Europe.

### PARIS

#### République & Montparnasse

The Paris sites are conveniently located in the centre of the city. They enjoy easy access to all of the capital's major business districts.

### TURIN

The Turin campus is located in a beautiful building with modern facilities. Turin is one of the main business centres of the Italian economy and home to many architectural masterpieces.

### WARSAW

Our campus is based at Kozminski University, located in Warsaw's northeast district of Praga Północ. It is one of the city's most historic neighbourhoods.

# ESCP 2019 Rankings & Accreditations

## Worldwide Financial Times

**#2**  
Master  
in Finance

**#5**  
Master in  
Management

**#14**  
European  
Business Schools

**#4**  
Career Progression  
Executive EMBA

ESCP benefits from the best international accreditations.  
Our European campuses enjoy national recognition.



5 European Higher Ed  
accreditations

## ESCP It all starts here

In a world shaped by the economy, reorienting how this world evolves has become a duty of the sphere of business.

It's by giving meaning to business that we will be able to nurture society in a positive and sustainable way. As a business school training leaders and entrepreneurs for more than 200 years, our role is central in teaching how to better anticipate change, and make decisions.

**Because, in life as in business, everything starts with choices.**

It is by making such choices that ESCP Business School upholds its values, its unique management style and its unique point of view on the world.

The era of responsible, augmented and collaborative leadership has arrived: a leadership aware of global issues, sustained by our values rooted in European humanism, our unrivalled worldwide diversity and multiculturalism.

Joining the international ESCP community is beyond embracing academic excellence; it is about learning how to make enlightened choices to be ready to meet the great challenges of our times with optimism.

Yes, with optimism because, like ESCP's founding fathers in 1819, we believe in progress.

We constantly explore new knowledge territories from sciences to humanities, allowing our graduates to reach a new level of insight and to engage with intelligence and responsibility.

For a successful career with a positive footprint, choose ESCP Business School.

**It all starts here.**



*Prof. Frank Bournois*  
**Executive President & Dean  
of ESCP**



*Prof. Léon Laulusa*  
**EVP, Dean for Academic and  
International Affairs**

**"Study International Management at  
one of the best Management Business  
Schools in the world"**

*Prof. Javier Tafur*  
**EMIB Programme Director**



*Prof. José Ramón Cobo*  
**EMIB Academic Director**



*Olga Alonso*  
**Executive Education & Digital  
Solutions Director**



Allow us to present an international management programme with a very complete range of courses, including 18 modules in all the key areas of business (finance, marketing, operations, human resources, business and organizations, IT and management skills) which will help you to focus and relaunch your career to be able to work in international environments, always with a vision geared towards decision-making. This is the Executive Master in International Business (EMIB), a programme which has been designed and developed by ESCP Business School, the world's first business school (Paris, 1819), with campuses in Berlin, London, Madrid, Paris, Turin and Warsaw.

If you are someone who believes that the world has no borders and that opportunities must be sought wherever they are, your search is at an end.

With your effort and our help, you will improve your knowledge and skills in order to be able to develop your career in international environments, fully confident of success.



# ERIM

ESCP Research Institute of Management is a state-recognized research laboratory that allows ESCP not only to deliver a Doctorate degree independently but also to apply for national research funding such as the ANR funding for example. ERIM also plays an important role in promoting research activities of ESCP Business School.



## Research Centres & Institutes

### BIG DATA RESEARCH CENTRE

#### CERALE

Centre for European / Latin American Research

#### CERS

Centre for Research in Sociology

#### CIM

Excellence Centre for Intercultural Management

#### CMC

Creativity Marketing Centre

#### ECDC

European Center for Digital Competitiveness

#### EMC

Energy Management Centre

#### HappyMgt

Happiness & Management Research Centre

#### HMI

Health Management Innovation Research Centre

#### IREFIM

Institute of Real Estate Finance and Management

#### SustBusy

Business & Society - Towards a Sustainable World

#### TIB

Teams in International Business

#### TMI

Talent Management Institute

#### Labex RéFi

Laboratory of Excellence for Financial Regulation

## Chairs & Professorships

⊗ Circular Economy & Sustainable Business Models

**Deloitte.**

⊗ Creativity Marketing **L'ORÉAL**

⊗ Factory for the future

**SAFRAN**

**Fondation D'ENTREPRISE MICHELIN**  
L'HOMME EN MOUVEMENT

⊗ Fashion and Technology **LÉCTRA**

⊗ Future of Retail in Society 4.0

**E.Leclerc** **BearingPoint.**

⊗ Industrial Relations and Firms' Competitiveness

**AIRBUS** **GROUPE RENAULT**  
**sodexo** **SOLVAY**

⊗ Intercultural Management

**GROUPE RENAULT**

⊗ International Corporate Governance

**KPMG**

⊗ Internet of Things

**Schneider Electric** **SOCIETE GENERALE Banque & Assurances** **Valeo**

⊗ Jean-Baptiste Say Institute

**RCi** **BANK AND SERVICES** **EY**

⊗ New Generation Management

**KPMG**

⊗ Real Estate **BNP PARIBAS REAL ESTATE**

⊗ Reinventing Work

**BiWAK!** **BNP PARIBAS**



**EXECUTIVE MASTER IN  
INTERNATIONAL BUSINESS  
EMIB**

Prepare to lead on a global scale



# The Executive Master in International Business

## At a Glance

The **Executive Master in International Business** is an online programme offering 18 management and leadership courses. These will equip you with the skills needed for the many strategic areas of a company trading in international markets.

**Format:**  
100% online & optional on-site campus seminars

**Languages available:**  
English or French

**Methodology:**  
Learning by doing -> project based learning

**Structure:**  
14 courses: 9 core courses + 5 elective courses + Master Thesis

**60 ECTS credits**

**Duration:**  
1.500 h (up to 3 years to complete)

**Intakes:**  
January / April / September

**Course taught by ESCP**  
Executive Programmes Faculty

**Latest Digital Technology**

## Who is this programme aimed at?

- ➔ **Professionals who want to develop** and put into practice their managerial skills in an international setting, accessing the best management practices in key business areas.
- ➔ **Highly recommended for those professionals** with technical backgrounds who are moving on to take up managerial or business unit management responsibilities, willing to enhance their knowledge at the same time.

## Tailor your Curriculum

The Executive Master in International Business enables participants to customize the curriculum based on the job position or industry interest.



### Optional Face-to-face Seminars ENRICH YOUR INTERNATIONAL EXPERIENCE

Face-to-face seminars add value to the personal learning experience by providing the opportunity to network with professionals from all over the world, work alongside fellow participants, meet the professors and live the whole ESCP experience.

At the same time, participants will validate ECTS credits.

## Sept-Dec Term 1

- Strategy  
- Cross-Cultural Management  
- Marketing in a Globalised World  
- International Business Development  
- Managerial Economics 
- Innovation and Business Driven Ideas  



### 60 ECTS

14 courses (9 core + 5 elective courses)  
+ Master Thesis

## Jan-April Term 2

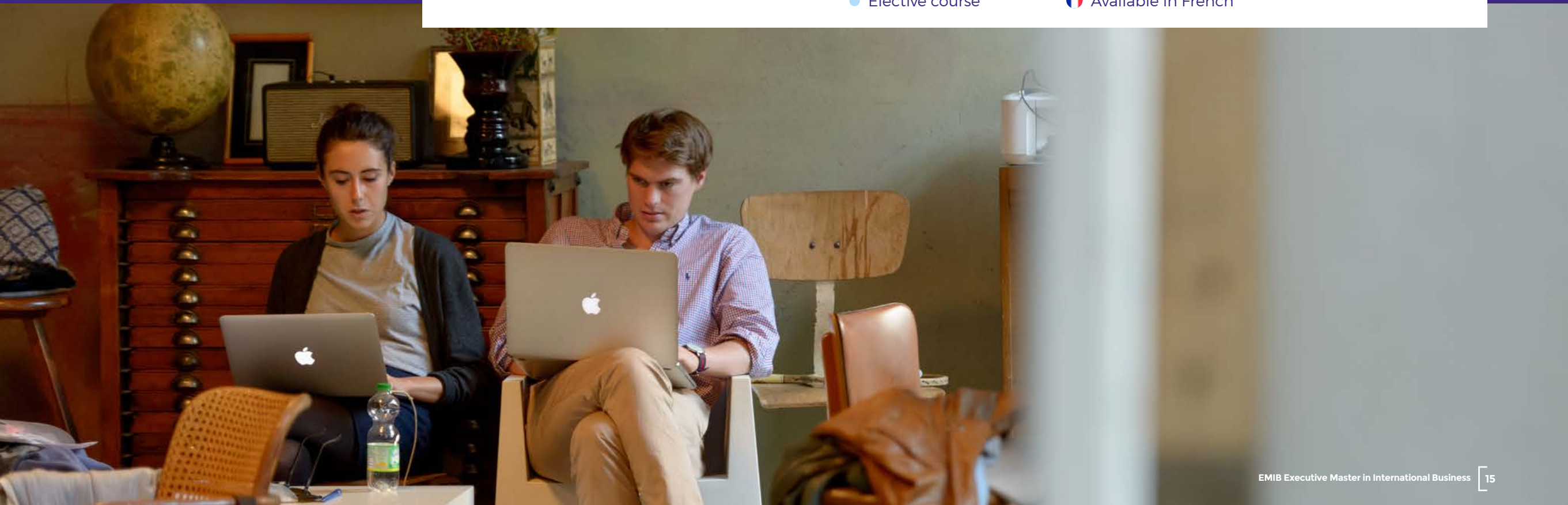
- Digital Marketing and Community Management  
- Financial Statement Analysis 
- HRM in International Organizations  
- Operations Management  
- Digital Transformation 
- Cost Accounting 
- Big Data and Business Analytics 

- Core course
- Elective course

-  Available in English
-  Available in French

## April-July Term 3

- International Project Management  
- Negotiation  
- Financial Management  
- Organisational Behaviour  
- Leadership and Emotional Intelligence  
- Big Data and Business Analytics 
- Digital Transformation 





## #12 Reasons that make the EMIB unique

**#1 Our approach:**  
You will work through challenges in the latest international management trends in real business scenarios in a global context.

**#2 Innovative Methodology:**  
Focused on “learning-by-doing” and project-based learning with the highest quality of e-learning multimedia and constant guidance.

**#3 Your Personal & Professional Development:**  
You will be trained to acquire competencies and develop all the skills required to lead a business in a multicultural environment.

**#4 Results Oriented:**  
Our 100% action-oriented methodology will allow you to implement your new learnings, from the first day.

**#5 Faculty:**  
International top-level professors who are experts in their fields, selected from our 6 European campuses.

**#6 Your Peers:**  
Experience the challenge of working in a global context alongside different cultures, with participants from all over the world.

**#7 Flexibility:**  
Learn and develop while working. Define your workload based on your personal or professional context. 3 intakes/year with the possibility with the possibility to complete your studies in 1, 2 or 3 years.

**#8 Customizable Learning:**  
Choose the path that best suits your needs and industry with the possibility to upgrade from shorter Certificate to the full degree.

**#9 Face-to-Face Seminars:**  
You will have the possibility to attend on campus seminars to deep dive into specific topics, if you wish.

**#10 Latest Digital Technology:**  
HTML5 content available with multi-device access via PCs, tablets, and smartphones.

**#11 Networking:**  
You will be part of 60,000 international Alumni community across 150 countries.

**#12 Diploma:**  
ESCP Business School is one of the best Management Business Schools Worldwide

# Learn from International and dedicated Faculty



## Chris Halliburton

Master of Science in Economics  
Associate Professor. Marketing

### LONDON CAMPUS

Professor of International Management and Marketing. He has a degree from the University of Durham and from the London School of Economics (LSE) and has lectured at the London Business School and Cass Business School, London. He has taught on a number of MBA and executive education programmes in different countries. He has considerable experience in strategy and marketing consultancy numerous in consumer and industrial markets for such clients as Unilever, Gerber, Alliance Boots, Caterpillar, Xerox, IBM, as well as work for government. His research interests are in the field of international marketing and branding, especially in aspects of cross-border marketing in Europe.



## Diana Clarke

Affiliate Professor. Strategy,  
Organisational Behavior, and  
Human Resources

### MADRID CAMPUS

Affiliate Professor at ESCP Madrid Campus in Cross-Cultural Management, Organisational Innovation and Leadership. She is a member of Top Ten, an association of prestigious consultants in the sphere of Human Resources and Management.

Her experience covers many fields, but above all Human Resources Development and Human Resources Consulting. For over seventeen years, Diana Clarke worked in Madrid for a multinational corporate and investment bank (Citibank, 1984-2000). She is currently a partner and co-founder of Managers Studio, a firm specialising in helping organizations develop Management and Communication skills.

## Javier Sánchez Verdasco

Doctor in Corporate Finance-UCM  
Associate Professor

### MADRID CAMPUS

He is specialized in Corporate Finance and Financial Markets. Mr Sánchez holds a certificate in Advanced Valuation (NYU Stern with high honours) and an Advanced Corporate Finance (London School of Economics). He counts with an experience of 14 years as a manager in the international investment banking industry.

## Béatrice Collin

Doctor in Management Science.  
Associate Professor. Strategy,  
Organisational Behavior, and Human  
Resources. Faculty Dean Scientific  
Director of the Specialized Master in  
Strategy and Organization Consulting

### PARIS CAMPUS

Professor of International Strategy and Management at ESCP. She also lectures in Master Programmes at the University of Paris II. Her main research concern is about cultural diversity as a competitive advantage for companies going global. Béatrice Collin has worked with companies from various industries, including Arcelor-Mittal (Steel), L'Oreal (Cosmetics), Credit Agricole (Banking), Carrefour (Retailing) as well as medium-sized companies.

For the last years, Béatrice has designed and developed executive education seminars for European companies willing to prepare their future leaders to manage successfully and efficiently in their global and culturally diversified organizations.



## Emmanuel Zilberberg

Post-graduate DEA in Management  
and Administration. ESCP Graduate  
Assistant Professor. Management  
Control

### PARIS CAMPUS

Affiliate Professor in the Management Control department at ESCP Paris campus. He specializes in pricing, profit margin optimization and value creation. A graduate of ESCP, he completed a post-graduate DEA in Management and Administration. He teaches Accounting and is responsible for an elective course on "Pricing and Margin Optimization". Since 1996 he has been an independent trainer and consultant.

## José Ramón Cobo

Ph.D in Management Science.  
Associate Professor. Information  
and Operations Management  
Academic Director of the  
Specialized Master in International  
Project Management

### MADRID CAMPUS

Associate Professor at ESCP. He lectures in Master Programmes and in Executive Education for international companies and multilateral agencies. He is certified as Project Management Professional PMP® from the Project Management Institute PMI®. Over the last six years, José Ramón Cobo has developed an applied research focus in a broad range of areas in the field of Project Management, including the optimization of processes, the configuration of project management offices, the organisational design of complex projects, entrepreneurship of industrial projects, and the development of management skills in cross-cultural contexts.

## Francesca Pucciarelli

Ph.D. in Entrepreneurial Culture.  
Assistant Professor. Marketing

### TURIN CAMPUS

Assistant in Marketing and Research Fellow at the ESCP Turin Campus she has been involved in a number of applied research projects focusing on marketing and strategy. These include business models design, new product development, international market entry strategies, and change management. Her research interests are in strategies design and implementation within organizations, with an especial focus on entrepreneurial companies and family business.

## Fabienne Fel

Doctor in Management Science.  
Associate Professor. Information  
and Operations Management  
Scientific Director of the  
Specialized Master in Strategic  
Management of Purchasing and  
Supply Chain

### PARIS CAMPUS

Associate professor in the Information and Operations Management Department of ESCP Paris campus. She is a graduate of HEC. She holds a doctorate (doctoral thesis: aspects of new product development). Her teaching assignments cover subjects such as Operations Management, Project Management and Quality Management to New Products. Her interest is currently in the field of Concurrent Engineering. She is also a member of the Review Committee on Quality & Price Performance.

## Yannick Meiller

Ph.D. in Computer Science  
(Artificial Intelligence - Industrial  
systems) Assistant Professor.  
Operations Management

### PARIS CAMPUS

Head of the RFID European Lab. Expert for BPI (Banque Publique d'Investissement - French innovation funding organization). He has a wide and diverse experience of innovation, of intermediation between research and industry, and of exchanges between technologies and management sciences. He worked for scientific research public institutions (Universities, ONERA - The French aerospace lab), in France and in the USA, in the field of decisional Artificial Intelligence.

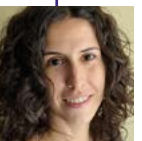
## Almudena Cañibano

Ph.D. in Employment Relations  
and Organisational Behaviour at  
the London School of Economics  
and Political Sciences.

Assistant Professor. Strategy,  
Organisational Behavior and  
Human Resources

### MADRID CAMPUS

Lecturer in Human Resource Management at the ESCP Madrid Campus. Her research focuses on the study of innovative work organization systems, flexible working practices, human resource management and their effect on occupational health, employee wellbeing and organisational performance.





### Anthony J. Evans

Ph.D. in Economics.  
Associate Professor. Economics,  
Law and Social Sciences

#### LONDON CAMPUS

Associate Professor of Economics at ESCP Business School. His research interests are in corporate entrepreneurship, monetary theory, and transitional markets. He has authored policy papers for the Conservative Party, European Investment Fund, Financial Reporting Council and the Competition Commission on a range of market-process issues, and has conducted applied research projects with a number of corporate sponsors.



### Martin Kupp

Ph.D. Strategy, Organisational Behavior and Human Resources  
Associate Professor. Strategy, Organisational Behavior, and Human Resources

#### PARIS CAMPUS

Associate professor for entrepreneurship at ESCP Paris campus and a visiting professor at EGP Business School in Portugal and the European School of Management and Technology, Berlin. Before that, Martin worked as a programme director at ESMT, Berlin and a lecturer and research assistant at the University of Cologne, where he also received his doctoral degree. Martin's area of expertise lies in entrepreneurship, strategic innovation, competitive strategy and organisational creativity. He has worked for clients such as Bosch, ThyssenKrupp, Siemens, MAN, Coca-Cola, Deutsche Bank, Axel Springer and Bertelsmann.



### Chiara Succi

Ph.D. in Communication Sciences.  
Assistant Professor Strategy,  
Organisational Behavior, and  
Human Resources

#### TURIN CAMPUS

Assistant Professor of Organisational Behavior at ESCP Business School. Since 2003, she collaborated to several research projects in the framework of the Swiss Virtual Campus Programme funded by the Swiss National Foundation with the aim to explore the conditions for the successful realization of e-learning activities.

### Miguel Palacios

Ph.D. Strategy, Organisational Behavior and Human Resources

Associate Professor.

Academic Director of the Entrepreneurship Chair, Executive Education Academic Director

#### MADRID CAMPUS

Associate Professor in Entrepreneurship and Organisational Behavior at ESCP Business School, as well as the Executive Education Academic Dean on Madrid Campus. He is also the Ph.D. Advisor at the Universidad Politécnica de Madrid in the areas of Business Models, Social Entrepreneurship and High Growth Entrepreneurship. Since October 2012, he is part of the area of Business Planning in the European Commission- funded project Eureka.

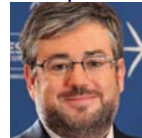
### Veronique Tran

Ph.D. in Psychology. Associate Professor

Strategy, Organisational Behavior, and Human Resources

#### PARIS CAMPUS

Associate Professor of Organisational Behavior at ESCP, Paris Campus. Veronique Tran teaches Organisational Behavior at the Masters and Executive MBA level, and research methods at the PhD and Masters thesis level. She supervises Masters thesis and professional thesis. She is member of the Academy of Management (AOM), the Society for Industrial and Organisational Psychology (SIOP), the European Association of Work and Organisational Psychology (EAWOP), the International Society for Research on Emotion (ISRE), and EMONET - Emotions in Organisational Settings.



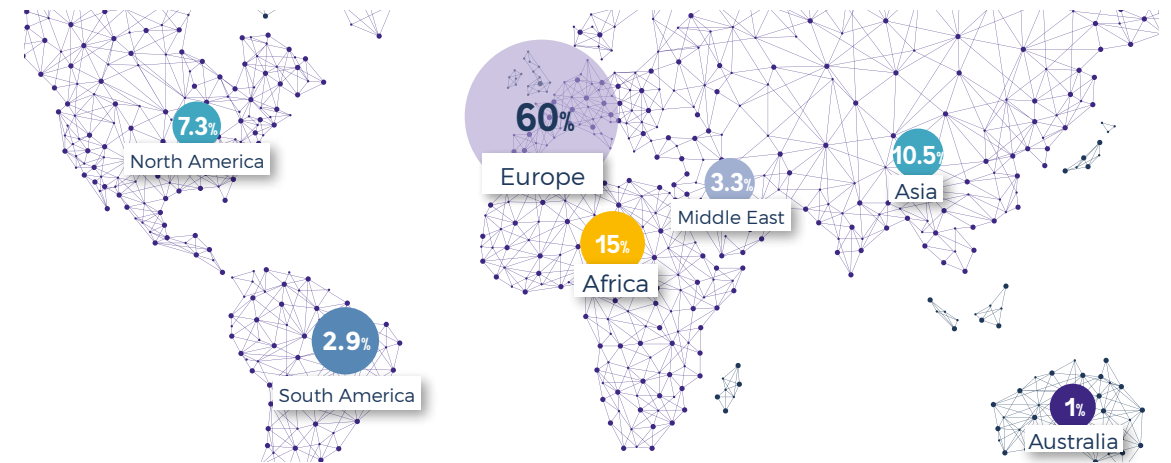
## Participants Profile

Talented and ambitious professionals with managerial experience, who strive to take their career to the next level. We welcome high potential students/professionals who are ready to share their insights with their peers and are willing to learn from them.

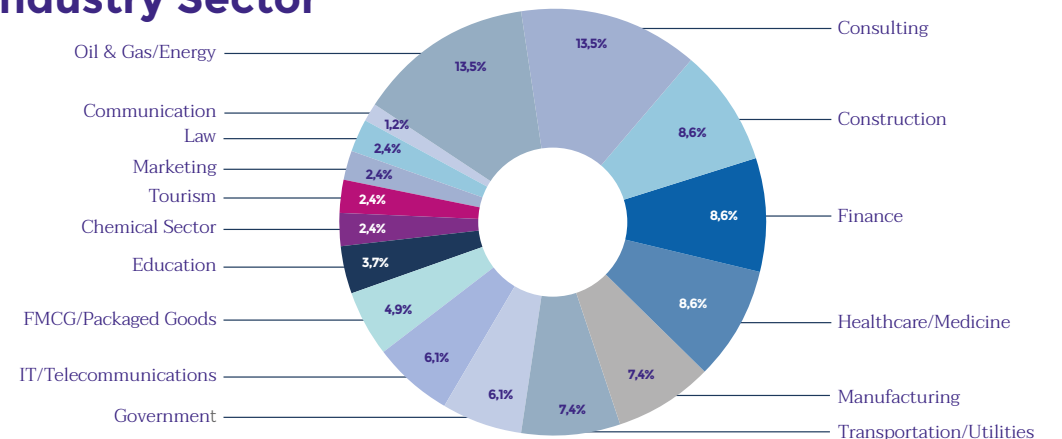
### Current Participants Profile



### Representation by Regions



### Industry Sector





## Choose your Diploma/Degree

ESCP Business School offers you the possibility to choose your learning itinerary obtaining different scalable qualifications, that will be validated as the ECTS are completed:

### 5 Certificates

International Digital Business	12 ECTS
International Finance	12 ECTS
International Marketing	12 ECTS
International Operations Management	12 ECTS
People and International Organisations Management	12 ECTS

### Advanced Certificate

Advanced Certificate in International Business	24 ECTS
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### Master Degree

Executive Master in International Business	60 ECTS
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ESCP declares that the Executive Master in International Business is a private ESCP Business School diploma. This Master does not lead to an official diploma in Spain [Decree 84/2004 BOCM].

#### 12 ECTS CERTIFICATES

Five options to choose:

##### INTERNATIONAL DIGITAL BUSINESS

- Digital Transformation
- Digital Marketing and Community Management
- Big Data and Business Analytics
- + 1 Specialized Course

##### INTERNATIONAL FINANCE

- Cross-Cultural Management
- Managerial Economics
- Financial Statement Analysis
- + 1 Specialized Course

##### INTERNATIONAL OPERATIONS

- Cross-Cultural Management
- Strategy
- Operations Management
- + 1 Specialized Course

##### PEOPLE AND INTERNATIONAL ORGANISATIONS MANAGEMENT

- Cross-Cultural Management
- Strategy
- HRM in International Organisations
- + 1 Specialized Course

##### INTERNATIONAL MARKETING

- Cross-Cultural Management
- Marketing in a Globalised World
- Digital Marketing and Community Management
- + 1 Specialized Course

#### 24 ECTS ADVANCED CERTIFICATE IN INTERNATIONAL BUSINESS

##### 6 CORE COURSES

- Strategy
- Cross-Cultural Management
- Marketing in a Globalised World
- HRM in International Organisations
- Financial Statement Analysis
- International Project Management

##### 2 ELECTIVE COURSES (to choose)

- Innovation and Business Driven Ideas
- Digital Marketing and Community Management
- Digital Transformation
- Negotiation
- Leadership and EI
- Big Data and Business Analytics

#### 60 ECTS EXECUTIVE MASTER DEGREE

##### EXECUTIVE MASTER IN INTERNATIONAL BUSINESS

##### 9 CORE COURSES

- Strategy
- Cross-cultural Management
- Marketing in a Globalised World
- International Business Development
- Digital Marketing and Community Management
- HRM in International Organisations
- Financial Statement Analysis
- International Project Management
- Negotiation

##### 5 ELECTIVE COURSES (to choose)

- Managerial Economics
- Innovation and Business Driven Ideas
- Operations Management
- Digital Transformation
- Cost Accounting
- Organisational Behaviour
- Leadership and Emotional Intelligence
- Financial Management
- Big Data and Business Analytics

##### + MASTER THESIS

## Get inspired by EMIB testimonials



**Hamed Zanjani**  
Senior Project Engineering  
Manager, General Electric  
Switzerland

*Having worked 11 years in the energy sector across different countries, I know what I want and what adds value to my career targets. This programme offers courses across different subject areas & focuses primarily on management rather than administration... I live and work in an environment where globalization and an international business mind-set are the bases for success, and I intend to be ready for challenges to come, by building the necessary skillsets*

**Nadine Lanniaux**  
Strategic Business Partner  
Société Générale France

*Online education is for me the best way to face your future of work, a perfect way to learn whenever you want, be efficient (no time wasted), develop your own autonomy and time organization but also learn from other by working in groups on real company cases.*



**Nicoleta Minoiu Enache**  
Manager Team System Design  
Renault France

*In this phase of my career I am eager to prove myself even more every day to live up to my potential. In this context, it was important that I kept delivering in my current role, and as such I cannot afford being out of office for too long. On the other side, there I am trying to maintain delicate balance between my career and my family life. I'm happy to be the mother of two young children. An on-line programme allows me the flexibility I need to be entirely involved in my job and do the homework's with the kids.*



**Eric Kouessi Sossou**  
Head, Corporate Banking  
Department, BAIC  
Republic of Benin / West Africa

*This programme has changed my life, changed my way of seeing things.. The quality of EMIB Faculty is unbeatable: all of them are very experienced professionals and experts in diverse areas. Being a part of this programme has influenced a lot my daily work. I've gained a lot of new knowledge and tools in terms of Management, Finance, Strategy, Business planning and many other aspects. My way of thinking has also changed: I am now a critical thinker, who has a new way of planning my activities and seeing things in more strategical way.*



**Isabelle Malique-Park**  
Founder and Executive Director  
Paddling School Singapore

*Online doesn't mean alone and not reaching out to the professor and to the other students. EMIB for instance has a lot of group work connecting people together. The technology doesn't remove anything essential, on the contrary, it enhances all the pedagogical material when faculties are well trained and lectures are well conceived and presented.*



**Jia Wu**  
Deputy Head of E-Commerce  
ECOVACS Robotics, Germany

*Nowadays people more and more need cross-cultural and multi-cultural experiences. One of the assets of this Programme is also meeting a lot of interesting people from all over the world. In this programme you will get to learn from all of them in terms of culture and bussines, and in terms of exchanging good practices and helping each other. Along this time, I have met a lot of interesting people who helped me to broaden my scope.*



## ESCP Alumni

**ESCP Alumni is an international and rich network of 60,000 members worldwide. ESCP Alumni supports its members by boosting their career, developing their network and promoting the ESCP brand. We offer you professional services in several languages, as well as physical and digital links to stay connected and share your experience and expertise. ESCP Alumni have access to 50,000 job opportunities per year.**

**Each month we host a variety of networking and career events all around the world, aimed at bringing together our community.**

✉ **For further information:**  
info@escpalumni.org  
+33 (0)1 43 57 24 03  
escpalumni.org



## ESCP Foundation

**Launched by the alumni in 2005, the ESCP Foundation became a public utility foundation by a decree.**

**The Foundation's aim is to support the ambitions and the academic excellence of ESCP through four initiatives:**

- Diversity and international appeal
- High-level research
- Teaching innovation
- Influence of ESCP worldwide

✉ **For further information:**  
Antonella Guerra  
aguerra@escp.eu  
+33(0)143232072  
fondation.escp.eu



## How to Apply

Apply online on the website:

[www.escp.eu/emib](http://www.escp.eu/emib)

And fill in the application form. Our Academic Committee will get back to you with a positive feedback if you fulfill the admission requirements

**Intakes:**

September | January | April

## Admission Requirements

**Admission criteria:**

EMIB / Executive Master in International Business	Advanced Certificate in International Business	Certificate
<ul style="list-style-type: none"> <li>• Bachelor / Master degree and</li> <li>• 2 years of professional experience related to the programme</li> </ul>	<ul style="list-style-type: none"> <li>• Bachelor / Master degree or</li> <li>• 2 years of professional experience related to the programme</li> </ul>	<ul style="list-style-type: none"> <li>• Bachelor / Master degree or</li> <li>• 2 years of professional experience related to the programme</li> </ul>

**Documents to attach:**

- Copies of diplomas
- Motivation video
- Copy of passport
- Recommendation letter
- Updated Curriculum Vitae
- Photo in jpeg format

## Tuition Fees

EMIB Degree	Advanced Certificate	Certificate
13,800 €	6,200 €	3,100 €

“

Ask about our early bird deadlines and information

”

Your contact



Ana Vrsalovic  
avrsalovic@escp.eu  
+34 913 359 249

This Master does not lead to an official diploma in Spain (Decree 84/2004 BOCM)



Note: The information contained herein is subject to change.



# EMIB

## Executive Master in International Business Online

ESCP benefits from the best international accreditations.  
Our European campuses enjoy national recognition.



5 European Higher Ed  
accreditations

### BERLIN

Heubnerweg 8-10  
14059 Berlin, Deutschland

### LONDON

527 Finchley Road  
London NW3 7BG, United  
Kingdom

### MADRID

Arroyofresno 1  
28035 Madrid, España

### PARIS RÉPUBLIQUE

79, av. de la République  
75543 Paris Cedex 11, France

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